

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	CODACONS - COORDINAMENTO DELLE ASSOCIAZIONI PER LA DIFESA DELL'AMBIENTE E DEI DIRITTI DEGLI UTENTI E CONSUMATORI ASSOCIAZIONE (CODACONS) ISTITUTO EUROPEO PER LO SVILUPPO SOCIO ECONOMICO ASSOCIAZIONE (ISES)
PIC number:	PIC 923367445 PIC 948848666
Project name and acronym:	[An intergenerational active debate on how countering disinformation to empower citizens] — [MEDIAWISE]

EVENT DESCRIPTION	
Event number:	[WP2]
Event name:	[High level experts meeting]
Type:	[conference]
In situ/online:	[in-situ]
Location:	[Italy], [Rome]
Date(s):	[20/07/2023]
Website(s) (if any):	https://www.mediawise-project.eu/
Participants	
Female:	21
Male:	10
Non-binary:	0
From country 1 [Italy]:	31
From country 2 [name]:	
From country 3 [name]:	
...	
Total number of participants:	31
From total number of countries:	1
Description	
<i>Provide a short description of the event and its activities.</i>	
On July 20, 2023, 31 media and legal experts selected by CODACONS and ISES gathered at Binario F from Facebook at Stazione Termini. The selection of the meeting venue already demonstrated the intentions and commitment of these partners to create an impact towards the audience. Binario F indeed is a community space in the heart	

of Rome where digital natives, students, entrepreneurs, companies, developers and NGOs can attend free courses and activities to improve their digital skills and learn new ones.

The event served as moment of reflection starting from the results of the online survey (whose results are available for download on the project website <https://www.mediawise-project.eu/deliverables/>) but then of stepping forward in discussing what are the major topics about media literacy and fake news that need a further analysis and discussion with citizens (adults and young people) in order to protect them while online. Can a fit-for-all approach work? Is there a gender issues while approaching the issue of fake news?

These and other questions have been debated at the event.

The event programme was:

MEDIAWISE Co-funded by the European Union

BINARIO F STAZIONE TERMINI VIA MARSALA, 29H ROMA

20 LUGLIO 2023

HIGH LEVEL EXPERTS MEETING ITALIA

www.mediawise-project.eu

9:30	Introduzione e apertura lavori G. Di Ascenzo, A. Pecora, GM. Paci, A. Longo
9:45	Poste Italiane: una breve introduzione storica al tema della diffusione delle notizie e della falsa informazione.
10:00	Fake news: un tema attuale che coinvolge in modo diverso sia i più giovani che gli anziani.
10:30	L'indipendenza dei giornalisti e la fiducia dei cittadini circa le diverse fonti di informazione. La trasparenza dei media e il valore dei dati personali e informazioni, un equilibrio difficile.
11:00	Il funzionamento degli algoritmi nei social media e fonti di informazione on line: come possono influenzare l'informazione.
11:30	L'intelligenza Artificiale, cosa è, come funziona e in che modo influenza l'informazione.
12:00	Come informare correttamente ed educare i cittadini ad individuare gli strumenti per riconoscere le notizie false, l'affidabilità delle fonti, la propaganda.
12:30	Fare informazione corretta su temi importanti e spesso oggetto di disinformazione: immigrazione, politiche di uguaglianza, questioni di genere e ambiente.
13:00	Chiusura lavori

Ne discutono:
 Dott. Riccardo Accai, Direttore dipartimento reti telematiche e marketing Garante privacy
 Dott. Michele Petrucci, già Presidente. Corecom Lazio
 Avv. Prof Fulvio Sarzana di Sant'ippolito
 Dott.ssa Marika Rotondi, Vice Presidente: Ill Commissione - Vigilanza sul pluralismo dell'informazione Regione Lazio
 Dott.ssa Elena Agresti, Information Security Manager Poste Italiane S.p.A.
 Dott.ssa Costanza Andreini, Public Policy Manager – Italia e Grecia presso Meta
 Dott. Aldo Pecora, giornalista
 Dott.ssa Gloria Maria Paci, Presidente Associazione Protezione Diritti e Libertà Privacy APS
 Dott. Antonio Longo, Presidente Associazione MDC

The event was structured like a round table, all the participants have been invited to intervene during the presentations to make questions, express their opinion ...considering the ultimate goal of the event: to draft recommendations for future events with local citizens.

The discussions gathered to the following conclusions/recommendations:

Media Literacy Education: Promote media literacy from an early age. Teach people how to critically evaluate sources, fact-check information, and discern credible news outlets from unreliable ones.

Fact-Checking: Support and promote fact-checking organizations and initiatives. Share their findings and encourage others to do the same.

Verify Information Before Sharing: Before sharing information on social media or elsewhere, take a

moment to verify its accuracy. Use fact-checking websites and cross-reference with reliable sources.

Question Your Own Bias: Recognize your own biases and be open to alternative viewpoints. Critical thinking and intellectual curiosity are essential in evaluating information objectively.

Diversify Your News Sources: Consume news from a variety of sources with different perspectives. Avoid echo chambers where your views are only reinforced.

Promote Critical Thinking: Encourage discussions and debates based on facts and evidence. Encourage people to think critically about the information they encounter.

Report Fake News: On social media platforms, report fake news or misleading content when you encounter it. Many platforms have mechanisms for flagging false information.

Government Regulations: Governments can implement regulations to fight fake news, but these regulations must be carefully balanced with freedom of speech to avoid censorship issues. Now we have the chance to study and implement the Digital Service Act, a new European regulation conceived to fight fake news.

Transparency in Algorithms: Encourage transparency from social media platforms and search engines about how their algorithms work and how they prioritize content.

Promote Critical News Consumption in Schools: Include media literacy as part of the curriculum in schools to help students develop the skills needed to discern credible sources from fake news.

Data Protection: Advocate for strong data privacy laws to protect individuals from the misuse of their personal information in the creation and distribution of fake news. Promoting workshops about the GDPR.