

EVENT DESCRIPTION SHEET

| PROJECT | |
|----------------------------------|--|
| Participant: | CONFEDERACION DE AMBITO ESTATAL DECONSUMIDORES Y USUARIOS CECU (CECU) |
| PIC number: | 938546587 |
| Project name and acronym: | [An intergenerational active debate on how countering disinformation to empower citizens] — [MEDIWISE] |

| EVENT DESCRIPTION | |
|---------------------------------|--|
| Event number: | WP17 |
| Event name: | 'El impacto de la desinformación en el derecho a la vivienda' (The impact of disinformation on the right to housing) – Local event 2 |
| Type: | Mutual learning |
| In situ/online: | in-situ |
| Location: | Spain, Bilbao (Basque Country) |
| Date(s): | May 30th 2024 |
| Website(s) (if any): | https://www.mediawise-project.eu/ |
| Participants | |
| Female: | 14 |
| Male: | 12 |
| Non-binary: | 0 |
| From country 1 [SPAIN]: | 26 |
| Total number of participants: | 26 |
| From total number of countries: | 1 |

Description

Provide a short description of the event and its activities.

Access to housing, especially through renting, has become one of the most serious social problems currently affecting consumers in Spain. Increasingly high rental prices, the concentration of ownership in fewer and fewer hands and gentrification, among other issues, hinder the fulfilment of the right to decent housing for the entire population. Housing is also a great source of disinformation: around it there is a proliferation of discourses that shape public opinion and direct it towards certain positions. Through this workshop, participants analyse the main myths about housing disseminated through social networks and digital and traditional media and they exchanged resources and strategies to identify and resist against that fake and biased news.

To carry out the event, the Federation of Consumers and Users CECU counted with its member organisation EKA/ACUV (Basque Consumers and Users Association), as well as with a housing union in the region: Batu Elkarlaguntza Sarea. It took place the 30th of May at the Rekalde Municipal Centre, in Bilbao (Basque Country).

The event consisted of a practical workshop, given by Eloy Gutiérrez, CECU's Housing Officer; Alba Ara, CECU's Communication Officer, and Peio and Ainhoa, spokespersons for the tenants' union.

The activity was divided into several parts:

1. Presentation
2. Main myths around housing generated by disinformation. Housing Law, squatting and the false profile of the vulnerable landlord.
3. How these myths affect access to rent and the fulfilment of the right to housing. The case of Getafe and Madrid.
4. How to fight disinformation: techniques and resources.
5. Practical exercise: check the veracity and identify possible biases in examples of housing news and content.
6. Sharing of the results of the exercise and of the reflections that emerged from it.

Topics of the parts 2 to 4 were introduced by the speakers and participants had the opportunity to share their vision and experiences and ask questions. Part 5 were developed by small groups, composed by young and old people who had to apply the knowledge and resources provided in the previous parts, as well as their own strategies, to real cases of disinformation.

The event was attended by 26 people, of which 9 were young and 10 were older. The rest were middle-aged. During the entire workshop, participants talked to each about how they live housing problem and how they feel disinformation affects them in this sense. They also exchanged their views on the credibility of the media, both digital and traditional, the journalistic profession, the role of institutions in combating misinformation and the tools they use to avoid being misled.